

Background

We hope that this page will give you enough information to allow you to make a considered choice about browsing our website. Please remember that we are a dance school and not an advertising agency. We do not pass any personal details onto any third parties for marketing purposes.

Google Analytics Cookies

We use cookies from Google Analytics to allow us to track how many people visit our website, and which pages are the most popular. We do this to get an insight into where we could improve our site, and what's doing well. The Google Analytics data is anonymised, so we don't store any personally identifying data.

Contacting Us

If you contact us, we will use the information you provide to answer your query to our best ability. We do not retain information over and above what is deemed appropriate under General Data Protection Regulations for the purposes of acting as a data processor on your behalf.

Your Personal Details

If you contact us, we will use your personal information to provide any information on services that you have requested. We may also contact you for feedback on your use of our products, services or our website. We may use your personal data for internal purposes such as auditing, data analysis, and research to improve our services, website, and customer communications. We may also use your information to send important notices, such as communications about purchases and changes to our terms, conditions and policies.

Where the communication is deemed necessary for the performance of our duties as a data processor, and manager of the relationship with our students and their guardians, you may not opt out of receiving these communications.

Cookie Information

Cookies are small text files which are transferred from our website, product or service and stored on your computer's hard drive. They are widely used in order to help websites work, or work more efficiently, as well as to provide general usage information to the owners of the site.

Web Analytics and Similar Services

Our website uses web analytics services. Web analytics cookies allow us to recognise and count the number of visitors and see how they move around the website, product or service. This helps us make our service to you better. See the section above about Google Analytics, or visit

Google's [privacy policy here](#)

We keep a record of traffic data which is logged automatically by our server, such as your Internet Protocol (IP) address, the website that you visited before ours, the website you visit after leaving our site. We also collect some site, product and service statistics such as access rates, page hits and page views. We are not able to identify any individual from traffic data or site statistics.

How to Disable Cookies

Most web browsers allow some control to restrict or block cookies if you wish, however if you disable cookies you may find this affects your ability to use certain parts of our website, products or services. For more information about cookies and instructions on how to adjust your browser settings, see the Internet Advertising Bureau website <http://www.youronlinechoices.com/uk/>.